



## Provincial Point of View November 2, 2012

### 10 TREE APPAREL, YOUNG SASKATCHEWAN ENTREPRENEURS



It was my great pleasure to be able to introduce Kalen Emsley and David Luba in the House on Thursday, November 1.

Eight months ago, Kalen Emsley and his brother Derrick along with David Luba began 10 Tree Apparel.

The company sells primarily casual attire, however their environmental stewardship sets them apart. For every item of clothing sold, the company commits to plant ten new trees to renew forests in Canada and through WeTrees, a non-profit organization, around the world.

10 Tree Apparel was recently featured on CBC's Dragon's Den. There, they were able to partner with Arlene Dickinson and Bruce Crozon to help build their business. The popularity after the show aired led to their "Inspire" campaign, pairing with the Canadian Wildlife Federation, encouraging kids to get outside. 10 Tree Apparel have also paired with Saskatchewan's ultimate Green Team and have produced a line of men's and women's Saskatchewan Roughriders shirts being offered for sale at Rider's stores and online.

This group of young men are a perfect example of the entrepreneurial spirit that we speak of in the new generation of business that will keep Saskatchewan growing and prospering long into the future.

For more information on the company and their amazing environmental work, or to have a look at their merchandise please visit <http://tentree.org/>

### ANNUAL GOLDFINS AWARDS BANQUET



It was a pleasure to attend the Saskatoon Goldfins Awards Banquet, Saturday, October 20 at TCU Place. A number of athletes were honoured for their achievements. The Goldfins had an incredible

2011-2012 season, winning eight national medals, including three gold medals. Goldfins athletes also broke an amazing nine provincial records. Our daughter, Paige, has had the opportunity to be a member of the Goldfins Team. Trish and I are very grateful for the excellent opportunity Paige has experienced with this team.

The organizers did an outstanding job organizing the event. The guest speaker was Pole Vaulting Olympian Kelsey Hendry, a very inspirational speaker.

### **GOLDFINS SWIM MEET LAST WEEKEND**

Congratulations to the Saskatoon Goldfins Swim Club on a fantastic swim meet last weekend!

Thank you to all of the parents and volunteers who helped make this event possible. Your efforts enables our athletes and 325 visiting athletes participate in the competition.

Thank you to the organizers, especially the meet manager, Lorna Taylor, along with Sue Ryan, Eva Thiel, and Belinda Bilous who have spent countless hours making sure we were able to have a successful event.

### **EMPLOYMENT RECORDS SET IN OCTOBER**

There are new employment numbers out today from Statistics Canada for the month of October 2012 which show another record month for Saskatchewan's labour force, employment and full-time employment.

Employment for October 2012 was 541,600, the highest on record for the month, and 12,500 more jobs than last October for the 11th month of year-over-year increases. Saskatchewan's percentage growth rate was 2.4 per cent, the second highest in the nation.

"Saskatchewan has been fortunate to have undergone significant growth on both an economic and employment front," Economy Minister Bill Boyd said. "It has improved the job opportunities available for people in our province, and makes us an attractive destination for those who are looking for new employment options from beyond our borders."

[More Employment Records Set in October](#)

### **NEW BLEED BLUE CAMPAIGN**



As many of you are going through NHL withdrawal like myself, I encourage you to make it out to a Saskatoon Blades game. The Blades games are always a great time and a fantastic family outing.

The Saskatoon Blades are so much more than a hockey team, they are great role models for community involvement. On October, 20 they were able to raise nearly \$17,000 for breast cancer research with their pink jersey auction. That is just one of the many events they have to help out in the community.

Recently, the Saskatoon Blades partnered with the Canadian Blood Services for the "Life Saving Hat-Tricks" drive.

To participate, community members have to visit a blood donor clinic at least three times between now and May 31, 2013 to be entered into a random draw for 2013-2014 season tickets. The winner of the tickets will also be named the MVD "Most Valuable Donor" and receive an autographed Blades Jersey.

Anyone who attends a clinic twice before May 31, 2013 will get one ticket to a regular season game.

For first time donors, the Canadian Blood Services and Saskatoon Blades will name a "Rookie of the Year". If you are a first time donor, you will also be entered to win an autographed Blades Jersey.

I encourage everyone to take part in this contest, blood donation is so important for saving lives in the community. Donors can give blood every 56 days, and in November alone 2,000 blood donations are needed.

## **\$172.8 MILLION INVESTMENT IN INFRASTRUCTURE**

This year's Ministry of Highways and Infrastructure fall tender release features 40 new projects, including 19 construction contracts, eight bridge and culvert projects and 13 crushing and stockpiling contracts worth an estimated \$172.8 million.

"This year's fall tender release is impressive, and by moving forward with the upgrading of Highway 22, we hope to have our next construction season start off on the best possible foot," Highways and Infrastructure Minister Don McMorris said. "By tendering and planning early, we will have the contractors and materials we need ready in order to secure the Saskatchewan Advantage for our growing province."

[New Tender Release Includes 40 Projects Worth \\$172.8 Million](#)

## **MEDIA LITERACY WEEK**

# media LITERACY WEEK

November 5 - 9, 2012

The first week of November is national Media Literacy Week. Now in its 7th year, the event is hosted by MediaSmarts and the Canadian Teachers' Federation. This year's theme - Privacy Matters - will shine a spotlight on the privacy knowledge and skill that youth need for their online activities.

The aim of Media Literacy Week is to promote digital and media literacy as key components in the education of young people. The goal of the week is to help young people develop the critical thinking skills necessary for active and informed engagement with media.

If you would like more information on the event or how to get involved, please visit [www.medialiteracyweek.ca](http://www.medialiteracyweek.ca).

## RECRUITING PHYSICIANS FROM INDIA

As part of the province's continued efforts to stabilize the physician workforce, a Saskatchewan delegation is travelling to India to recruit family physicians for the first time.

Saskdocs (Physician Recruitment Agency of Saskatchewan) along with physician and health region representatives leave November 16 for the first leg of a consultative mission to India to meet with family doctors interested in working in Saskatchewan.

"We are committed to recruiting and retaining physicians," Minister responsible for Rural and Remote Health Randy Weekes said. "Stabilizing the number of doctors in Saskatchewan, especially in rural communities, is a priority for our government."

"We encourage internationally-trained doctors to consider setting up practice in our province, with its booming economy and vibrant opportunities," Health Minister Dustin Duncan said. "While we have increased enrolment at the University of Saskatchewan's College of Medicine and added residency positions to train doctors here in Saskatchewan, we continue to depend on and appreciate our international medical graduates."

[Recruiting Physicians from India](#)

## SASKATCHEWAN YOUTH PARLIAMENT



## **Saskatchewan Youth Parliament Youth United to Expanding Understanding**

The Saskatchewan Youth Parliament is a model Parliament run by youth ages 15 to 21.

The Saskatchewan Youth Parliament debates bills and resolutions in Parliamentary style and the members are organized as the government would be, with cabinet ministers, members, and an opposition.

Members have included former Prime Ministers, Premiers, and business people.

From November 9 to 11, the Saskatchewan Youth Parliament is hosting the Alberta and Manitoba Youth Parliaments in the Annual Tri-Provincial Mini-Parliament. This is a very exciting event for members to polish up their debating skills and re-unite with friends.

As a former member, I know the great experience that this organization provides its members. The skills and friendships gained are invaluable.

If you would like more information about the Saskatchewan Youth Parliament, please visit <http://www.saskyouthparliament.com/>

### **OUR GOVERNMENT'S PLAN FOR GROWTH**

- Our government has released the Saskatchewan Plan for Growth - Vision 2020 and beyond
- The Plan sets a bold target - 1.2 million people living in Saskatchewan by 2020
- In the past five years, our government has invested more than \$5 billion to improved and expand highways, schools, health care facilities, and municipal infrastructure
- \$5 billion in investments doubles the amount spent during the previous five years
- Our government has committed to funding a minimum of \$2.5 billion in infrastructure investments over the next three years
- Saskatchewan has a thriving housing sector, with more than 8,000 housing starts forecast for this year - the most since 1979
- Government initiatives will help add 12,600 new housing units between 2011 and 2016

### **JUST THE LINKS**

**October 27, 2012** - [Warman Joins Saskatchewan's Family of Cities](#)

**October 29, 2012** - [Government Announces Successful First Year for ArtsVest in Saskatchewan](#)

**October 29, 2012** - [Federal/Provincial/Territorial Ministers to Meet in Regina to Discuss Key Justice and Public Safety Issues Facing Canadians](#)

October 29, 2012 - [Degree-Granting Legislation in Saskatchewan Now in Effect](#)  
October 30, 2012 - [2012 Council of the Federation Literacy Award Presented](#)  
October 31, 2012 - [Medical Profession Amendment Act Introduced](#)  
October 31, 2012 - [Increased Penalties Announced for Drivers Speeding in the Orange Zone](#)  
October 31, 2012 - [Saskatchewan Influenza Immunization Clinics to Resume](#)  
November 1, 2012 - [Funding Increases for Emergency Shelter Service](#)  
November 1, 2012 - [Chamber Partners with Province to Host All Nations Job Fair](#)

## **UPCOMING EVENTS**

### **Media Literacy Week**

Date: November 5 to 9  
Where: Across Canada  
When: All-Week

### **Saskatoon Fall Fair**

Date: November 7 to 10  
Where: Prairieland Park  
When: 10:00 am to 8:00 pm daily

### **Remembrance Day Ceremonies**

Date: November 11  
Where: Credit Union Centre  
When: 9:00 am

### **Enchanted Forest**

Date: November 16 to January 6  
Where: Saskatoon Forestry Farm  
When: 5:30 pm to 11:30pm nightly  
Ticket Prices: \$6/per person, \$25/per car, ages 3 and under are free

### **Santa Clause Parade**

Date: November 18  
Where: Downtown Saskatoon  
When: 1:00 pm

### **Jingle Bell Walk and Run for Arthritis**

Date: November 18  
Where: Raddison Hotel  
When: 8:00 am to 11:00am  
Visit <http://arthritis.akaraisin.com/SaskatoonJBWR> for more information

### **Festival of Trees**

Date: November 25 to December 1  
Where: Western Development Museum Saskatoon  
When: 9:00 am to 9:00 pm  
Ticket Prices: Adults \$9.00, Seniors \$8.00, Students \$6.25, Children (6-12) \$2.50, Family (parents or guardians & dependant children under 18 years) \$20.00

### **Sundog**

Date: November 30 to December 2

**Where: Credit Union Centre**

**When: Nov 30: 5:00pm-10:00pm, Dec 1: 10:00am-10:00pm, Dec 2: 11:00am-5:00pm**

**Ticket Prices: Adults \$8.00, 12 and under free. 2 day pass \$12.00**

### THOUGHT OF THE DAY

**"Vision, goals that stretch the team."**

**Peter Lougheed**

[friend on Facebook](#) | [forward to a friend](#)

### KEEP IN TOUCH

I appreciate the many opportunities to make a positive difference in my constituency. Your phone calls, letters, and emails make a big difference in keeping me informed on the issues that matter to you. If you would like me to recognize anyone or have your event mentioned in this newsletter, please don't hesitate to call or email me.

*"From a Provincial Point of View"* is a weekly message from Ken Cheveldayoff, MLA Saskatoon Silver Springs. Your opinions are important and your letters, emails, and phone calls on any issues relating to the provincial government are welcomed.

*Copyright © 2012 Saskatoon Silver Springs, All rights reserved.*

You are receiving this email because you want to know what is going on in the Saskatoon Silver Springs Constituency and the Province of Saskatchewan.

**Our mailing address is:**

Saskatoon Silver Springs  
1106A Central Avenue  
Saskatoon, Sk S7N 2H1  
Canada

[Add us to your address book](#)

Phone: [\(306\) 651-7100](tel:(306)651-7100)

Fax: [\(306\) 651-6008](tel:(306)651-6008)

Email: [ken.cheveldayoff.mla@sasktel.net](mailto:ken.cheveldayoff.mla@sasktel.net)

The MailChimp logo is a blue rounded rectangle with the word "MailChimp" written in a white, cursive font.

[unsubscribe from this list](#) | [update subscription preferences](#)